GENERAL

101 business ideas for kids by kris solie johnson

Published: September 3, 2026 | Index ID: #-

101 Business Ideas for Kids by Kris Solie Johnson

In a world where creativity and entrepreneurship are increasingly valued, kids are finding new ways to turn their passions into profit. **101 business ideas for kids by Kris Solie Johnson**offers a treasure trove of inspiration, from classic lemonade stands to cutting edge digital ventures. Whether you're a parent looking to spark your child's entrepreneurial spirit, or a young dreamer eager to make a difference, these ideas provide practical steps to launch a venture that's both fun and financially rewarding.

Why Kids Should Start Their Own Business

Starting a small business at a young age isn't just about making pocket money. It's a powerful learning experience that builds essential life skills, fosters independence, and encourages problem solving. Below are three compelling reasons why kids should dive into entrepreneurship.

Developing Essential Life Skills

Running a business forces kids to practice planning, organization, and time management—skills that translate to academic success and future careers. They learn how to set goals, create schedules, and track progress, laying a solid foundation for lifelong learning.

Boosting Confidence and Creativity

When children see their ideas come to life, their confidence soars. Every successful sale or satisfied customer reinforces the belief that they can influence the world. Moreover, entrepreneurship nurtures creativity, pushing kids to think outside the box and innovate.

Learning Money Management

From budgeting initial costs to pricing products and handling sales, young entrepreneurs gain hands on experience with money. This early exposure to financial responsibility helps them develop healthy habits and a deeper understanding of economics.

How Kris Solie Johnson Curated These Ideas

Creating a comprehensive list of 101 business ideas required careful research, age appropriate considerations, and an eye for trends. Kris Solie Johnson, a seasoned entrepreneur and educator, blended proven classics with fresh, modern concepts to ensure every idea is actionable and engaging.

Research and Inspiration

Kris surveyed teachers, parents, and young entrepreneurs worldwide, gathering data on what businesses were most popular and profitable. He also analyzed market gaps, ensuring each idea offers a unique value proposition for a child's audience.

Age-Appropriate Categories

To make the list user friendly, the ideas are grouped by theme and complexity. This allows kids of different ages to find a venture that matches their skill level, interests, and resources.

Top 10 Business Ideas to Get Started

Before diving into the full list, here are ten standout ideas that are easy to start, require minimal investment, and offer instant gratification.

1. Lemonade Stand

Classic, simple, and always in demand—perfect for teaching the basics of sales and customer service.

2. Handmade Jewelry

Kids can create bracelets, necklaces, or keychains using beads and elastic cords, then sell them online or at local markets.

3. Dog Walking Service

4. Personalized Greeting Cards

5. Tutoring Peers

6. Plant Nursery

7. Digital Art Prints

8. Homemade Cookie Business

9. Recycling Collection

10. Customized T Shirt Printing

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Below, the ideas are organized into ten categories. Each idea includes a concise description to help kids and parents gauge feasibility and excitement.

Food & Beverage (10 Ideas)

- Fresh Fruit Popsicles – Freeze juice and fruit pieces into molds for a healthy snack.
- Homemade Granola Bars – Mix oats, honey, and nuts for a portable energy boost.
- Artisanal Ice Cream Sandwiches – Combine ice cream with cookie or waffle wrappers for a sweet treat.
- Custom Smoothie Bowls – Blend fruit, yogurt, and toppings to create Instagram ready bowls.
- Mini Sandwich Delivery – Offer personalized sandwich packs for school lunches.
- Popcorn Flavors – Experiment with caramel, cheese, or spicy blends to sell at events.
- Tea Tasting Kits – Curate loose leaf teas and accessories for tea lovers.
- Healthy Snack Box Subscription – Curate monthly boxes of nuts, dried fruit, and crackers.
- Custom Cupcake Decorating – Provide cupcakes and toppings for parties or fundraisers.
- Vegetable Juice Bar – Use a juicer to create fresh, nutrient rich drinks for kids.

Crafts & Art (10 Ideas)

- Hand painted Mugs – Paint ceramic mugs and sell them online or at craft fairs.
- DIY Dreamcatchers – Weave colorful feathers and beads for decorative pieces.
- Stenciled T Shirts – Use stencils to create unique apparel designs.
- Custom Comic Books – Write and illustrate stories for friends and family.
- Paper Mâché Sculptures – Create figurines or ornaments from papier mâché.
- Origami Kits – Assemble kits with paper and instructions for various shapes.
- Friendship Bracelets – Weave colorful cords into bracelets for gifting.
- Recycled Art Projects – Transform old materials into new art pieces.

- Personalized Notebooks – Design covers and bind notebooks for school use.
- Handmade Candles – Pour wax, add scents, and package for gifting.

Technology & Digital (10 Ideas)

- Mobile App for Kids – Design a simple game or educational tool with basic coding.
- Social Media Management – Help small businesses maintain their Instagram or TikTok presence.
- Online Tutoring Platform – Create a video session to teach peers a subject.
- Digital Photo Editing – Offer retouching services for family photos.
- Website Design – Build basic websites using templates for local artisans.
- Podcast Production – Host a kid friendly podcast on a chosen theme.
- Virtual Reality Content – Create simple VR experiences using free tools.
- Digital Scrapbooking – Assemble photo collages for birthdays or events.
- Video Editing for YouTube – Edit videos for friends or local businesses.
- Online Store Setup – Teach how to create an e commerce shop on platforms like Etsy.

Pet Care & Animal Services (10 Ideas)

- Pet Sitting – Watch pets while owners are away, ensuring care and playtime.
- Dog Grooming Basics – Offer simple grooming services like brushing and nail trimming.
- Pet Photography – Capture cute pet portraits for owners.
- Pet Training Sessions – Teach basic commands to dogs under supervision.
- Custom Pet Bowls – Decorate bowls with paint or stickers for personalized gifts.
- Pet Costume Design – Create themed outfits for pets.
- Pet Waste Pickup – Offer a clean up service in the neighborhood.
- Pet Feeding Reminders – Use a mobile app to remind owners of feeding times.
- Animal Rescue Partnerships – Raise funds for local shelters through merchandise.
- Pet Health Check Ins – Provide simple health monitoring and report to owners.

Home & Garden (10 Ideas)

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